

EXHIBITOR FORM



Exhibits will be located in "The Hub," the place where AFFI-CON attendees begin and start every day of the conference. The Hub houses registration, education, evening receptions and networking lounge and meeting tables. Exhibits are open Saturday through Monday and each exhibit includes a 10X10 booth with a six foot table, two chairs and pipe and drape.

EXHIBITOR FORM DEADLINE FEBRUARY 1st, 2018

The benefits of exhibiting include:

- (1) complimentary registration.
- Company description in the *Program & Directory* and AFFI-CON website
- AFFI-CON pre-registration list in excel format

EXHIBITOR INFORMATION

Attendee Name

Company Name

Address

City

State

Zip

Country

Phone

Email

TOP THREE BOOTH CHOICES

A **company description of 50 words** or less should be emailed to dmerlos@affi.com. Descriptions over 50 words will be edited by AFFI. Descriptions must be received by February 1, 2018 in order to be printed in the *Program & Directory*.

**Please indicate if there is another person that should receive exhibit correspondence regarding set up, tear down, etc.*

Name

Email

Early AFFI Member Exhibit Booth: \$1,850
(Before February 1, 2018)

Late AFFI Member Exhibit Booth: \$2,100

Non-Member Exhibit Booth: \$3,700
(Before February 1, 2018)

Late Non-Member Exhibit Booth: \$4,000

PAYMENT INFORMATION

Check Enclosed - Payable to AFFI Convention

Visa MasterCard American Express

Name (as it appears on card)

Expiration Date

Security Code

Account Number

Billing Address

Billing Address 2

Signature

Return completed form with check payment to:
American Frozen Food institute
PO Box 34861 | Alexandria, VA 22334-0861
or by FAX or EMAIL
Fax: (703) 821-1350 or bhome@affi.com

Payment Terms and Conditions: Your credit card will be charged upon receipt of the form. Space is not confirmed until full payment is received. Cancellations must be received in writing. Exhibitors canceling booth space prior to Dec. 1st, 2017, will receive a 50% refund of the booth fee. Exhibitors canceling after Dec. 1st, 2017, will not be eligible for a refund.

Giveaway Policy for Exhibitors: Samples, catalogues, pamphlets, souvenirs, etc. may be distributed by exhibitors within their booth. Exhibitors interested in conducting prize drawings, awards for signing of names, email addresses, etc. must submit their request in writing and receive written approval from AFFI prior to publishing advertisements for any giveaway or prize drawing. Signs showing the price of prize items may not be displayed. Failure to meet these requirements will result in a forfeited prize drawing and/or exhibit registration.

Assignment of Space: Booth space will be allocated on a first come, first serve basis in accordance to the booth choices indicated by your company at the discretion of AFFI and when payment is made in full. AFFI reserves the right to relocate Exhibitors onsite due to fire marshal regulations and failure to be set by show opening.