ADVERTISING FORM

Companies gain visibility by purchasing an advertisement in the AFFI-CON Program & Directory. The advertisement receives fantastic recognition as the publication is used by industry executives throughout the year.

COMPLETED AD DEADLINE: January 19th, 2018

Return completed form to:
MAIL: American Frozen Food institute
PO Box 34861 | Alexandria, VA 22334
FAX: (703) 821-1350
EMAIL: bhorne@affi.com

COMPANY INFORMATION

Name

Company Name

Address

City

State Zip

Country

Phone

Email

PAYMENT INFORMATION

☐ Check Enclosed

☐ Visa ☐ MasterCard ☐ American Express

Name (as it appears on card)

Expiration Date Security Code

Account Number

Billing Address

Billing Address 2

Signature

AFFI-CON 2018
THE COSMOPOLITAN OF LAS VEGAS | MARCH 3-6
The best place to do business face-to-face.

Please select all your ad choices below. Options for each selection available are displayed.

2-Page Spread ☐

4-Color - $5,000

Full Page ☐

4-Color - $2,500

Half Page ☐

4-Color - $1,500

Quarter Page ☐

4-Color - $750

MECHANICAL REQUIREMENTS *(Digital Files Only)*

2-Page Spread:
14 x 8.5" (bleed of 1/4", margin of 1/4")

Full Page:
7 x 8.5" (bleed of 1/4", margin of 1/4")

Half Page Horizontal:
6.75 x 4.125" (margin on 1/8")

Half Page Vertical:
3.375 x 8.25" (margin on 1/8")

Quarter Page:
3.375 x 4.125" (margin of 1/8")

QUESTIONS? Please contact Brynn Horne, Vice President of Conferences at bhorne@affi.com

Publication trim size: 7" x 8.5"
(include 1/4" on all sides that bleed)

Acceptable applications: Illustrator, PDF

PDF versions: Only PDF-X1a or PDF-X3 files accepted
Fonts: Rasterize, convert, or include (Postscript only, no TrueType)

Supporting Files: Include all graphics used (linked, embedded, etc.)

Graphics: Minimum 300dpi (at size); no low-resolution GIFs will be accepted 4-color and 2-color materials must be color separated (no RGB/PMS)