ADVERTISING FORM

Return completed form with check payment to: American Frozen Food institute
PO Box 34861 | Alexandria, VA 22334
RETURN FORM AND CREDIT CARD PAYMENT TO: bhadley@affi.com

Attendee Name (First & Last Name) | Company Name | Title

Address | City | State/Zip

Phone | E-mail

COMPLETED AD DEADLINE: JAN. 25th, 2019

Companies gain visibility by purchasing an advertisement in the AFFI-CON Program & Directory. The advertisement receives fantastic recognition as the publication is used by industry executives throughout the year.

MECHANICAL REQUIREMENTS (Digital Files Only)

2-Page Spread:
15 x 8.5" (bleed of 1/8", margin of 1/4")

Full Page:
7.5 x 8.5" (bleed of 1/8", margin of 1/4")

Half Page Horizontal:
6.25 x 3.75"

Half Page Verti cal:
4.095 x 7.625"

Quarter Page:
4.095 x 3.75"

Publication trim size: 7" x 8.5"
(include 1/4" on all sides that bleed)
Acceptable applications: Illustrator, PDF
PDF versions: Only PDF-X1a or PDF-X3 files accepted
Fonts: Rasterize, convert, or include (Postscript only, no TrueType)
Supporting Files: Include all graphics used (linked, embedded, etc.)
Graphics: Minimum 300dpi (at size); no low-resolution GIFs will be accepted 4-color and 2-color materials must be color separated (no RGB/PMS)

Please select all your ad choices below. Options for each selection available are displayed.

2-Page Spread ☐
4-Color - $5,000

Full Page ☐
4-Color - $2,500

Half Page ☐
4-Color - $1,500

Quarter Page ☐
4-Color - $750

Credit card information
*Billing address must match with address linked to the card provided

☐ Visa ☐ MC ☐ AMEX

Name (as it appears on card)

C.C. Number | Expiration Date

*Street Address | Apt./Suite # | City

State | Zip Code | Country

Signature

SUBMIT